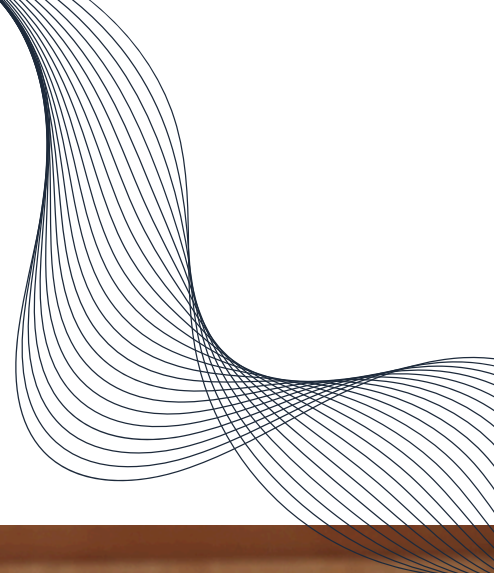
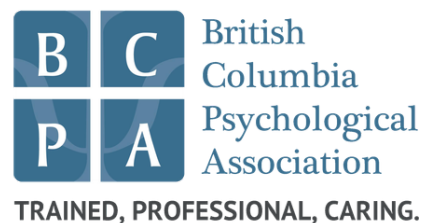


ADVERTISING OPPORTUNITIES

2025-2026



Grow your
organization with us





1,000 +
Subscribers



14,000 +
Visitors/month



610 +
Followers

AMPLIFY YOUR IMPACT WITH BCPA!

Discover our online advertising opportunities tailored to fit any budget.

Connect directly with over 1,000 psychologists through our targeted platforms.

- Employment and volunteering Opportunities
- Services Offered
- Office Space
- Professional Development events
- Courses On-Demand
- Equipment and Supplies
- Business Opportunities
- Psychological Tests and Materials for Sale
- Grants and Funding Opportunities and more!

Whatever your needs, our platform provides the ideal space to reach your target market effectively!



WEEKLY NEWSLETTER

We send a weekly email to members with updates & announcements and paid advertising, such as events and job postings. Our newsletter has a reach of over 1,000 psychologists, students, and professors in BC.



78% +
Open rate



14% +
Click rate



Weekly
on Mondays

WEEKLY NEWSLETTER

Technical Specifications and Submission Requirements

We feature 3 ads per newsletter, so please book well in advance to secure your spot.

Start by filling out our **advertising booking form**.

Text Content:

- Word Limit: Maximum of 200 words
- Headline: Include a clear and engaging headline
- Format: Submit text in .doc or similar formats

Images:

- Formats: .JPEG or .PNG
- Resolution: Ensure images are high-quality

Submission:

- Email: Attach your documents and send them to communications@psychologists.b.c.ca.

Deadline: All content must be received at least one week before the publication date. Late submissions may not be processed in time for inclusion in the newsletter.

BCPA Members Enjoy 25% Off Advertising

Member Rates

Bottom Position
1 issue: \$112 2 issues: \$205 4 issues: \$375

Middle Position
1 issue: \$130 2 issues: \$240 4 issues: \$450

Top Position
1 issue: \$150 2 issues: \$275 4 issues: \$525

Regular Rates

Bottom Position
1 issue: \$150 2 issues: \$275 4 issues: \$500

Middle Position
1 issue: \$175 2 issues: \$320 4 issues: \$600

Top Position
1 issue: \$200 2 issues: \$365 4 issues: \$700

Note: The prices listed do not include GST. A 5% GST will be added to all invoices.

MONTHLY WEBPOST

Our website provides a unique opportunity to expand your brand's reach and connect with a broader audience. With homepage and landing page placement, our advertising effectively targets your desired audience.

Member
Rate
\$ 170

Regular
Rate
\$ 225

Note: The prices listed do not include GST. 5% GST will be added to all invoices.

Technical Specifications and Submission Requirements.

Start by filling out our **advertising booking form**.

Text Content:

- Word Limit: Maximum of 200 words
- Headline: Include a clear and engaging headline
- Format: Submit text in .doc or similar formats

Images:

- Formats: .JPEG or .PNG
- Resolution: Ensure images are high-quality

Submission:

- Email: Attach your documents and send them to communications@psychologists.bc.ca.



SOCIAL MEDIA

Member
Rate
\$ 150

Regular
Rate
\$ 175

Note: The prices listed do not include GST. A 5% GST will be added to all invoices.

Maximize your reach with two posts every other week on our LinkedIn and X accounts. Connect with professionals and potential customers right within your niche!

SPECIAL OFFER: BOOK MORE, SAVE MORE!

Book 2 Platforms and Save 15% on the total amount!

Example Member Rate: 2 issues of the newsletter (middle position) + 1 monthly web post = \$318.75

Book 3 Platforms and Save 20%!

Example Regular Rate: 1 issue of the newsletter + 1 monthly web post + 1 social media combo = \$467.50

Take advantage of these discounts and maximize your visibility with our comprehensive advertising packages!

**Book your
advertising
now!**



**Scan the QR code
or click here**



Do you have questions?

Contact us at
communications@psychologists.bc.ca.